

Shirdi Sai Parivaar



Temple Project and Fundraising Plan

Agenda



- **Shirdi Sai Parivaar (SSP) Overview**
- **Temple Project Roadmap**
- **Financial Status**
- **Fundraising Options**
- **How You Can Help**

Vision



Promote teachings of Shirdi Sai Baba

Facilitate congregation of devotees

Engage in charitable services

Overview



Objectives

- Promote Baba's teaching and philosophy
- Facilitate congregation of devotees
- Engage in charitable and community services
- Encourage volunteerism
- Promote education in human values

Background

- 2001 - Started with Thursday satsangh at individual residences
- 2004 - SSP formally incorporated in October
- 2005 - Weekly satsangh moved to a rental facility & received 501(C)(3) non-profit status
- 2006 - Inaugurated Shirdi Sai Center (SSC) in Sunnyvale (as desired by 87% of the devotees)
- 2007 - Performed Sthanaprathista for life size murthy of Baba

Current Facility & Activities



- ❖ Located at 897 E. Kifer Road, Sunnyvale, CA
- ❖ Leased space since October 2006 (1650 SF)
- ❖ Open 7 days a week
- ❖ Operated by volunteers

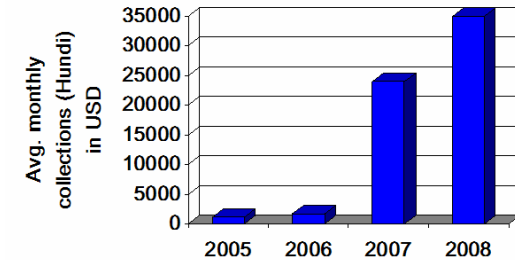
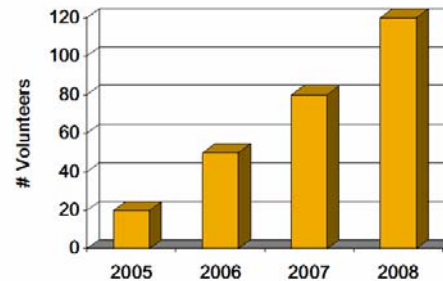
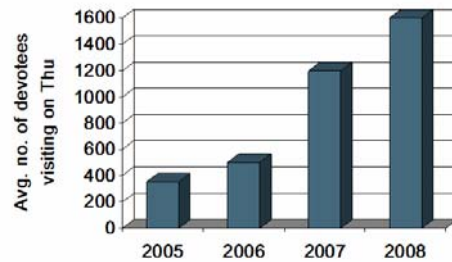
Activities

Daily	<ul style="list-style-type: none"> ❖ Four Aartis ❖ General darshan for devotees
Weekly	<ul style="list-style-type: none"> ❖ Satsangh on Thursdays
Annual	<ul style="list-style-type: none"> ❖ New Year ❖ Ram Navami ❖ Guru Poornima ❖ Mahasamadhi
Charity	<ul style="list-style-type: none"> ❖ Tsunami relief – Jan '05 ❖ Samarthanam – for visually challenged – Aug '05 ❖ Used Clothes for under privileged in India – Dec '06 ❖ Peru Earthquake relief – Aug '07 ❖ Sandwich Seva – for homeless shelter in San Jose – every quarter ❖ Provide assistance to elderly & families (on need basis)

Hours of Operation

Weekdays	<ul style="list-style-type: none"> ❖ 6:15am - 7:45 am ❖ 11:45am - 12:30pm ❖ 6:00pm - 9:30pm
Thursdays	<ul style="list-style-type: none"> ❖ 6:15am - 7:45 am ❖ 11:45am - 12:30pm ❖ 4:00pm - 9:30pm
Weekend	<ul style="list-style-type: none"> ❖ 6:15am - 7:45 am ❖ 11:00am - 9:30pm

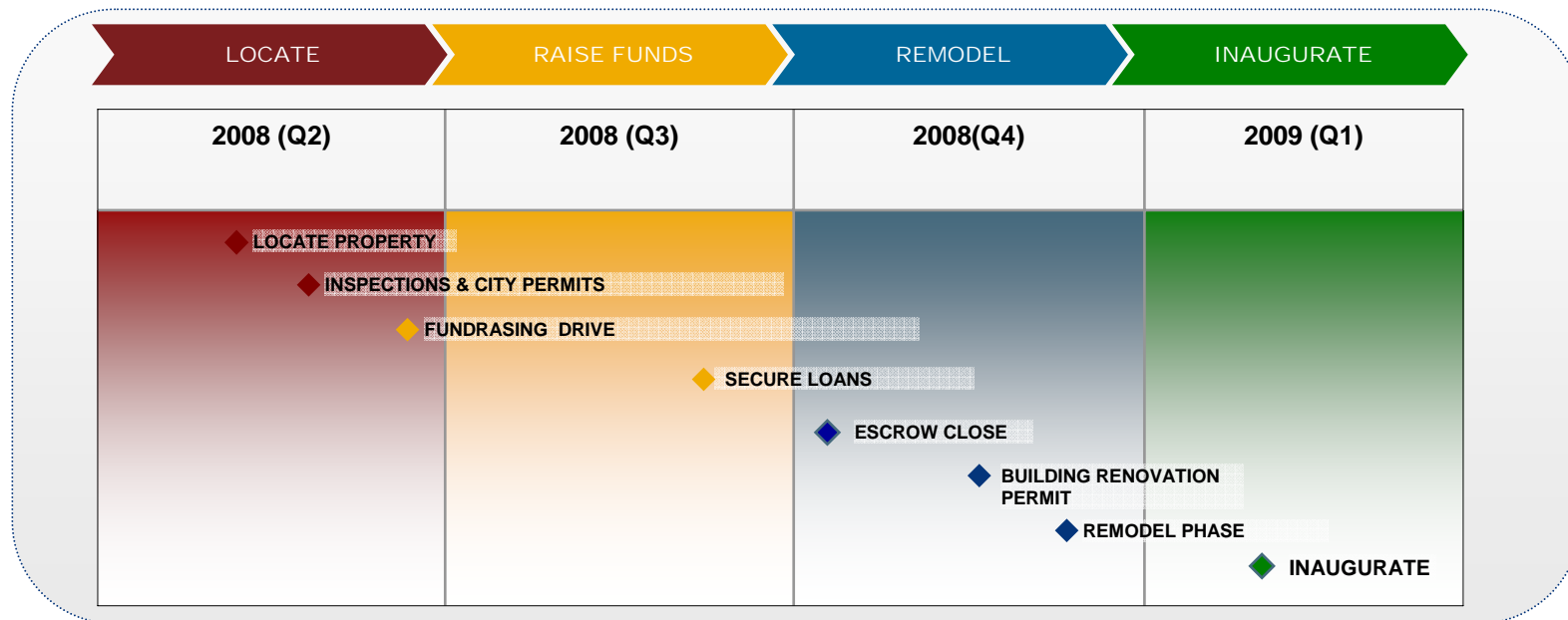
Strengths & Challenges



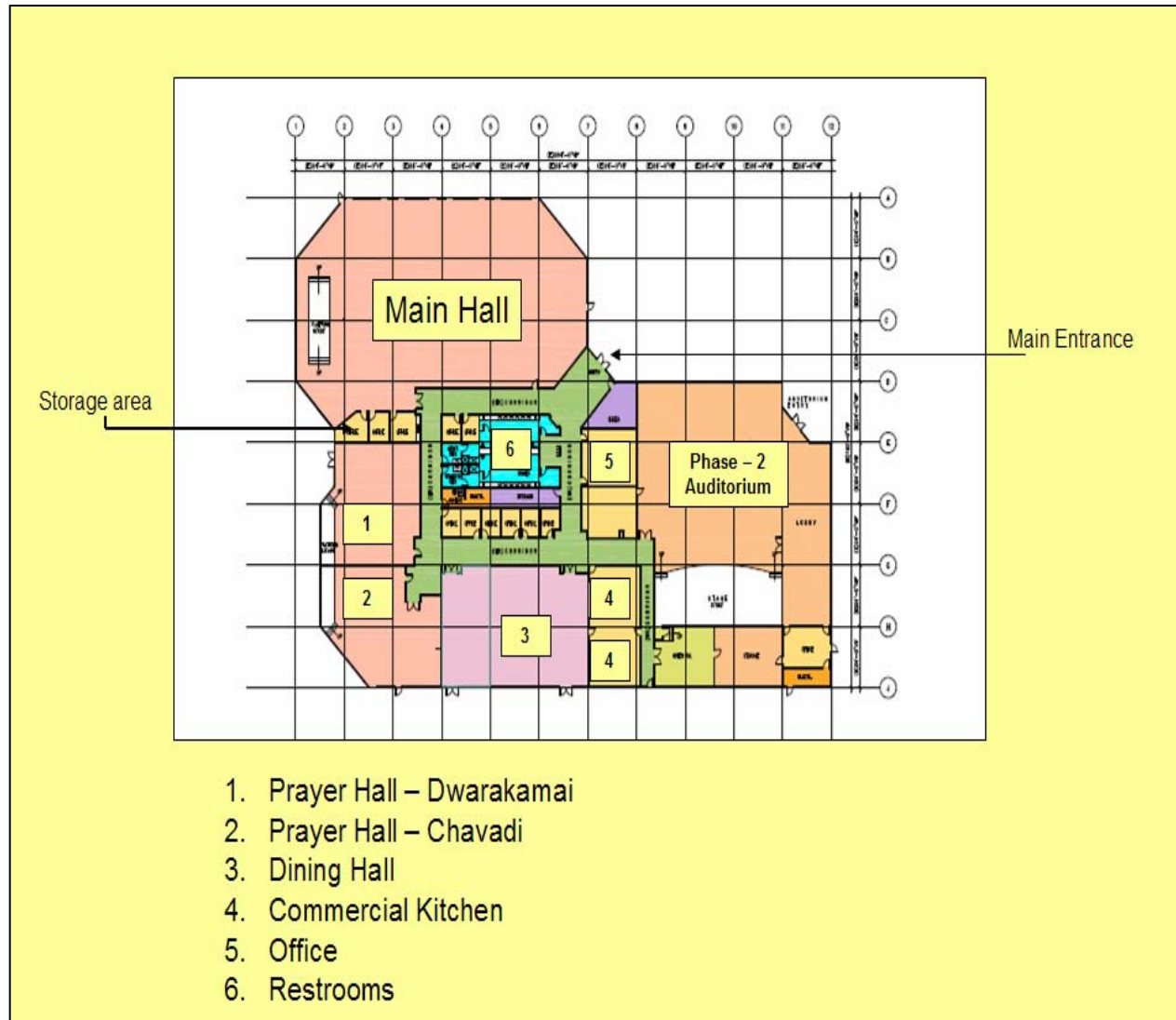
Challenges

- Space in current facility has become inadequate
 - Increasing # of devotees
 - Occupancy limitation by Fire Dept.
- Significant constraint on our operation
 - Bhajans / Events are being held at a different location
 - Uncertainty on the lease
 - Currently on a month-to-month lease with owner

Temple Project Roadmap



Temple Floor Plan



LOCATION

- Location - Milpitas (centrally located for the devotee base)
- Pre-existing building
- Area ~40,000SF
- 270 ~ Parking stalls

PRAYER FACILITIES

- Main prayer hall with capacity of 1000 +
- Prayer rooms/Meditation room

OTHER FEATURES

- Dedicated kitchen area
- Dining hall all with 200+ capacity
- Auditorium/Multipurpose hall (phase II)

Financial Status & Projected Costs



- **Project Cost** - 6 Million
- **Available Funds** - 1 Million
- **Target Amount to raise** - 5 Million
- **Target Timeframe** - Q3, 2008

One Time Line Items	Cost*
Property Cost	#5,300,000
City Permits	25,000
Inspection Cost	15,000
Legal Services	20,000
Architect Services	20,000
Renovation Cost	350,000
Relocation Cost	20,000
Loan Origination Fee	35,000
Bank Appraiser Fee	10,000
Others (Operational Cost)	200,000
Total	6,000,000

Monthly Recurring Line Items	Cost*
Mortgage	**20,000
Utility	2,000
Insurances	500
CAM	5,000
Prasadam supplies	500
Other supplies	1,000
Event expenses	2,000
Pooja items	500
Priest	4,500
Miscellaneous	1,000
Total	37,000.00

* - Estimated value
- Actual value

**Based on Loan for 3.5 Million USD
Every additional 100,000 loan for 5 years at 7% interest increases the Mortgage by 2000 USD / month.

Donation Options



Participate in the Dollar to Dollar match from a devotee for up to 500,000 USD between May 15th to July 15th 2008
and / or

Sponsor an area or portion of an area of the temple facility

Temple facility by Area

Area	Sqft	Target Amount (\$173.6 per sqft)
Main Prayer Hall	10,440	1,812,384
Dwarakamai	1,850	321,160
Chavadi	950	164,920
Dining	3,311	674,790
Kitchen	1,200	208,230
Classrooms + Office rooms	2,400	416,640
Auditorium	10,000	1,736,000
Others	377	65,447

Donor Privileges (Life Time)



Option	Poojas / Seva* (Life Time)	Target Amount	Number of donors
\$50,000/-	Sai Ashtotram (Once a month) Sandwich Seva or other Charitable Activity (Once a Year) Udi Prasad to be sent 3 times per year (Ram Navami, Guru Poornima and Baba Mahasamadhi)	500,000	10
\$100,000/-	Sai Ashtotram (Everyday) Sahasranama Archana (Once a year) Sandwich Seva or other Charitable Activity (Twice a Year) Udi Prasad to be 3 times per year (Ram Navami, Guru Poornima and Baba Mahasamadhi)	500,000	5
\$250,000/-	Sai Ashtotram (Everyday) Sahasranama Archana (Twice a year – days of your choice includes festival days / English New Year / Native New Year) Sandwich Seva (3 times a year) Udi Prasad to be sent 3 times per year (Ram Navami, Guru Poornima and Baba Mahasamadhi)	1,000,000	4
\$500,000/-	Sai Ashtotram (Everyday) Sahasranama Archana (Twice a year) Sandwich Seva (4 times a Year) Special Archana @ Kakad Aarthi (once a month) All Aarthis for a day (once a year - days of your choice includes festival days / English New Year / Native New Year) Udi Prasad to be sent 3 times per year (Ram Navami, Guru Poornima and Baba Mahasamadhi)	1,000,000	2
TOTAL		3,000,000	21

* All the poojas will commence from the time a priest is appointed for the temple

Donor Privileges contd...



Option	Poojas / Seva*	Target Amount	Number of donors
\$1000	Sai Ashtotram (Once a year for 3 years)	200,000	200
\$2000	Sai Ashtotram (Once a year for 5 years)	200,000	100
\$3000	Sai Ashtotram (Once a year for 5 years) Sandwich Seva (Once a Year for 5 years)	150,000	50
\$5000	Sai Ashtotram (Once a year for 7 years) Sandwich Seva (Once a Year for 7 years)	125,000	25
\$7500	Sai Ashtotram (Once a year for 10 yrs) Special Archana @ Kakad Aarti (Once a year for 10yrs) Sandwich Seva (Once a year for 10 yrs)	150,000	20
\$10000	Sai Ashtotram (Once a year for 12 yrs) Special Archana @ Kakad Aarti (Once a year for 12 yrs) Sandwich Seva (once a year for 12 yrs)	150,000	15
\$15000	Sai Ashtotram (Once a year for 14 yrs) Special Archana @ Kakad Aarti (Once a year for 12 yrs) Sandwich Seva (Once a year for 14 yrs)	150,000	10
\$25000	Sai Ashtotram (Once a year for 18 yrs) Special Archana @ Kakad Aarti (Once a year for 18 yrs) Sandwich Seva (Once a year for 18 yrs)	250,000	10
	TOTAL	1,375,000	430

* All the poojas will commence from the time a priest is appointed for the temple

How YOU Can Help...



FINANCIAL

- ❖ Direct donations
- ❖ Take responsibility for raising \$x/- through friends and family

OTHERS

- ❖ Generate awareness
- ❖ Refer friends / organizations to whom we can reach out

Modes of Donation

- ❖ Payable to Shirdi Sai Parivaar
 - Can drop it in the Hundi at SSC
 - Mail to 1085 Hedera Ct, Sunnyvale, CA 94086
- ❖ Online Google checkout @ www.shirdisaiparivaar.org

Policy

- ❖ Funds collected will be used only towards the temple project (purchasing the property, renovations or cover operational expenses)
- ❖ Donor's name or the amount donated will not be published

Consultants
Real Estate Agent

Amos Picker
Show and Sell Realty

Architect:

Raj Yadav
Yadav Design Group

Accountant

Perviz Guard
Smart Professional

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